



**A Report on**  
**Two-day Industrial Visit and Consultant work to the Industries**  
**at Bengaluru**  
**Organized by Department of Management Studies**  
**from 29.04.2025 to 30.04.2025**



**Attended and Report Submitted by: Dr. Nagarajan. G, Professor, Department of Management Studies and Dr. K. S. Krishna, Assistant Professor, Department of Management Studies.**

**Report Received on 03.05.2025.**

**Mode of Conduct: Offline**

**Strengthening Industry Partnerships through Consultancy Services:**

As part of our ongoing efforts to foster strong industry connections, our team from MBA-MITS recently visited several prominent companies in Bengaluru. This visit aimed to reinforce our existing relationships with these organizations and explore new avenues for collaboration and innovation. The companies visited included:

- Shiva Battery Components, Dapaspeta, Tumkur
- Deepa Industries, Electronic City, Bommasandra
- King Elevators Pvt. Ltd. Peenya Industrial Area

These organizations have been valuable partners in our consultancy services, and we have successfully worked together on various projects. Our team, comprising **Dr. Nagarajan G**, Professor, and **Dr. K. Srinivasa Krishna**, Associate Professor, MBA-MITS, engaged in productive discussions with the companies' representatives.

The objectives of the visit were:

1. **Strengthen Relationships:** Nurture existing partnerships and build stronger ties with the companies.
2. **Identify New Opportunities:** Explore potential areas for collaboration, innovation, and mutual growth.
3. **Consultancy Services:** Enhance our consultancy services to meet the evolving needs of the industry.

Through these visits, we aim to:

- Enhance our understanding of the companies' needs and challenges
- Develop tailored solutions to address their specific requirements
- Foster a culture of innovation and collaboration

By working closely with industry partners, we can create mutually beneficial opportunities that drive growth, innovation, and excellence. We look forward to continuing our collaboration with Deepa Industries, Shiva Battery Components, and King Elevators Pvt. Ltd., and exploring new partnerships that can propel us towards greater success.

## REPORT OF CONSULTANTS WORK WITH INDUSTRIES VISITED:

S.No	Date of Visit	Name of the Company Visited	Team Members visited to the companies
1	29.04.2025	King Elevators Pvt. Ltd., Peenya, Bangalore	Dr Nagarajan, Professor, Management Studies, MITS Dr K.Srinivasa Krishna, Associate Professor, Management Studies, MITS
2	29.04.2025	Shiva Battery Components, KIADB, Industrial Area, Dabaspet, Near Tumkur, Bangalore (Unit 1 & Unit-2)	Dr Nagarajan, Professor, Management Studies, MITS Dr K.Srinivasa Krishna, Associate Professor, Management Studies, MITS
3	30.04.2025	Shiva Battery Components, KIADB, Industrial Area, Dabaspet, Near Tumkur, Bangalore (Unit 1 & Unit-2)	Dr Nagarajan, Professor, Management Studies, MITS Dr K.Srinivasa Krishna, Associate Professor, Management Studies, MITS
4	30.04.2025	Deepa Industries, 106, 3rd Cross, 4th Phase, Hosur Road, Anekal Taluk, Bangalore, Electronic City, Karnataka 560099	Dr Nagarajan, Professor, Management Studies, MITS Dr K.Srinivasa Krishna, Associate Professor, Management Studies, MITS

### Company Visited: King Elevators Pvt. Ltd., Peenya, Bangalore

#### Team Members:

1. Dr. Nagarajan G, Professor, MBA, MITS
2. Dr. K. Srinivasa Krishna, Associate Professor, Management Studies, MITS

#### Day 1 (April 29, 2025)

**Morning Session:** We arrived at King Elevators Pvt. Ltd. and met with **Mr.Tharmaraj T.** Managing Director and CEO, who briefed us about the company's operations, challenges, and expectations.

**Discussion:** We discussed the company's current projects, market trends, and potential areas for improvement. Key areas of focus included:

- **Operational Efficiency:** Streamlining processes to reduce costs and enhance productivity.
- **Market Expansion:** Strategies for increasing market share and exploring new business opportunities.
- **Plant Tour:** We visited the manufacturing facility, observing the production process, quality control measures, and safety protocols.
- **Analysis and Recommendations:** Based on our observations and discussions, we analysed the company's challenges and provided recommendations for improvement.
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- Key suggestions included:
  - **Implementing Lean Manufacturing Techniques:** To reduce waste, enhance efficiency, and improve product quality.
  - **Developing a Digital Marketing Strategy:** To increase online presence, engage with customers, and promote products.
  - **Feedback and Next Steps:** The company representatives provided feedback on our suggestions, and we discussed potential next steps for implementation.

#### Key Takeaways:

- King Elevators Pvt. Ltd. has a strong foundation in the elevator industry, with a focus on quality and customer satisfaction.
- The company faces challenges in operational efficiency, market expansion, and digital presence. Our recommendations aim to address these challenges and enhance the company's competitiveness.

#### Conclusion:

- The two-day visit to King Elevators Pvt. Ltd. provided valuable insights into the company's operations and challenges. Our team is confident that our recommendations will contribute to the company's growth and success.

#### Recommendations for Future Visits:

- Regular follow-up visits to monitor progress and provide ongoing support.
- Additional training programs for employees to enhance skills and knowledge.

We appreciate the hospitality and cooperation extended by King Elevators Pvt. Ltd. during our visit. We look forward to continuing our collaboration and supporting the company's growth.

**Company Visited:** Shiva Battery Components, KIADB, Industrial Area, Dabaspet, Near Tumkur, Bangalore (Unit 1 & Unit-2)

**Date of Visit:** April 29-30, 2025-Afternoon and next day Morning

**Team Members:**

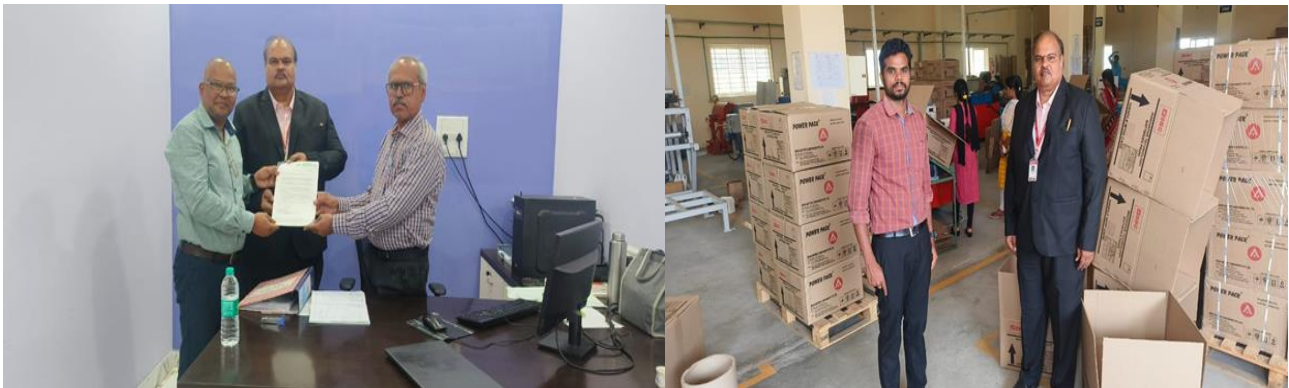
1. Dr. Nagarajan G, Professor, MBA, MITS
2. Dr. K. Srinivasa Krishna, Associate Professor, Management Studies, MITS

**Afternoon Session:** We arrived at Shiva Battery Components and met with Dr B. Kolappan, Managing Director, who briefed us about the company's operations, products, and challenges.



**Discussion:** We discussed the company's current projects, market trends, and potential areas for improvement. Key areas of focus included:

**Quality Control:** Enhancing quality control measures to meet customer expectations.



**Supply Chain Optimization:** Streamlining the supply chain to reduce costs and improve efficiency.

- **Plant Tour:** We visited both Unit 1 and Unit 2, observing the manufacturing process, quality control measures, and safety protocols.
- **Analysis and Recommendations:** Based on our observations and discussions, we analyzed the company's challenges and provided recommendations for improvement. Key suggestions included:
- **Implementing Total Productive Maintenance (TPM):** To reduce equipment downtime and improve overall efficiency.
- **Developing a Vendor Management System:** To enhance supply chain efficiency and reduce costs.
- **Feedback and Next Steps:** The company representatives provided feedback on our suggestions, and we discussed potential next steps for implementation.





### Key Takeaways

- Shiva Battery Components has a strong foundation in the battery industry, with a focus on quality and customer satisfaction.
- The company faces challenges in quality control, supply chain management, and operational efficiency.
- Our recommendations aim to address these challenges and enhance the company's competitiveness.

The two-day visit to Shiva Battery Components provided valuable insights into the company's operations and challenges. Our team is confident that our recommendations will contribute to the company's growth and success.

### Recommendations for Future Visits

- Regular follow-up visits to monitor progress and provide ongoing support.
- Additional training programs for employees to enhance skills and knowledge. We appreciate the hospitality and cooperation extended by Shiva Battery Components during our visit. We look forward to continuing our collaboration and supporting the company's growth.

### Date of Visit: April 30, 2025- Afternoon

**Company Visited:** Deepa Industries, 106, 3rd Cross, 4th Phase, Hosur Road, Anekal Taluk, Bangalore, Electronic City, Karnataka 560099

### Team Members:

1. Dr. Nagarajan, Professor, Management Studies, MITS
2. Dr. K. Srinivasa Krishna, Associate Professor, Management Studies, MITS

### Day 2 (April 30, 2025)

- **Morning Session:** We arrived at Deepa Industries and met with the management team, who briefed us about the company's operations, products, and challenges.
- **Discussion:** We discussed the company's current projects, market trends, and potential areas for improvement. Key areas of focus included:
- **Operational Efficiency:** Streamlining processes to reduce costs and enhance productivity.
- **Market Expansion:** Strategies for increasing market share and exploring new business opportunities.
- **Plant Tour:** We visited the manufacturing facility, observing the production process, quality control measures, and safety protocols.
- **Analysis and Recommendations:** Based on our observations and discussions, we analyzed the company's challenges and provided recommendations for improvement.

Key suggestions included:

- **Implementing Lean Manufacturing Techniques:** To reduce waste, enhance efficiency, and improve product quality.
- **Developing a Digital Marketing Strategy:** To increase online presence, engage with customers, and promote products.
- **Feedback and Next Steps:** The company representatives provided feedback on our suggestions, and we discussed potential next steps for implementation.

### **Key Takeaways**

- Deepa Industries has a strong foundation in the industry, with a focus on quality and customer satisfaction.
- The company faces challenges in operational efficiency, market expansion, and digital presence.
- Our recommendations aim to address these challenges and enhance the company's competitiveness.

The two-day visit to Deepa Industries provided valuable insights into the company's operations and challenges. Our team is confident that our recommendations will contribute to the company's growth and success.

### **Recommendations for Future Visits**

- Regular follow-up visits to monitor progress and provide ongoing support.
- Additional training programs for employees to enhance skills and knowledge.

We appreciate the hospitality and cooperation extended by Deepa Industries during our visit. We look forward to continuing our collaboration and supporting the company's growth.